



# 2026 crispy ACADEMY

Your go-to place for your personal  
and professional growth!

# Nice to MEET YOU!

Our Academy is designed to elevate your **collaboration** and **leadership** skills through in-person training and coaching. We offer practical, **high-impact modules** covering the key leadership and teamwork competencies you need to succeed in your role. Join our sessions to connect with like-minded professionals and gain **modern, highly applicable tools** for self-management, effective collaboration, and leading teams with confidence.

- ✓ Highly interactive trainings in small groups
- ✓ Tools for modern leaders & organisations
- ✓ Live in Berlin & Cologne
- ✓ All coaches are certified and experienced
- ✓ Inspiring a change mindset & teaching a skillset



# This is your ACADEMY

Experience growth in a **highly interactive** learning set-up. Connect with like-minded **international professionals** in small groups. Get coached by **experienced, certified trainers** and build an impactful toolset.

Start with one of our 2-day core modules and dive deeper into topics of your choice with our 1-day focus modules and Masterclasses, run by our favorite **experts** in their field.

Our courses are based on the latest **scientific findings, focus on your development and true impact**. The tools we will show you are super easy to apply. Our trainers are all **certified** and have **extensive experience in their field**.

All modules can be combined or booked individually. Standard languages of our open trainings: English in Berlin, German in Köln. Add **individual Coaching** to work on specific challenges or book a **Team Workshop** to apply the tools in your team.



# This is your ACADEMY

Experience growth in a highly **interactive** learning set-up. Connect with like-minded international professionals in small groups. Get coached by experienced, **certified trainers** and build an impactful toolset.

Our **2-day Core Modules** are a great starting point for your development journey. We offer different modules for individual contributors, emerging and experienced leaders.

Our Crispy **1-day training** formats are focussed on specific topics. Choose the topics that you want to learn more about, build your expertise and leave with practical tools.

In addition to our Focus Modules, conducted by our Crispy trainers, we invite **experts** that will teach you a special topic or skill.



To discuss individual topics, we offer **individual coaching packages**. In our coachings, you will find a trusted partner for complex business challenges and personal development.

Our trainers can support you to work on **team-specific topics** (like Team Purpose, Vision, Communication...) or connect in a team-building coaching.

# What is the right training for me?

# TRAINING PACKAGES

Combine our most **impactful trainings**  
– our participants love these combos!!



For new or aspiring leaders: this package builds your **foundation in leadership**, stakeholder management, and building resilience. Start strong with clarity and a practical **tool-kit** for you and your team.

Save 15% by booking this package.  
Pay 1.935 € +VAT instead of 2.280 € +VAT.



For leaders and individual contributors who want to **master conversations** in business: build trust, handle conflict, and negotiate with confidence. Make communication your superpower!

Save 15% by booking this package.  
Pay 2.050 €+VAT instead of 2420 €+VAT.



For experienced leaders: **advance** your leadership **skillset**, drive change, guide teams, manage managers with **clarity** and **purpose**. Grow from good to great leadership.

Save 15% by booking this package.  
Pay 2.335 € +VAT instead of 2750 € + VAT.

# Build a solid foundation for your new role FIT FOR LEADERSHIP



## STARTING LEADERSHIP

Learn the essentials of leadership in our 2 day training. Ideal for new and emerging leaders who want to take on their role with confidence and clarity. Get equipped with fundamentals to thrive in your new position.

### Main Topics:

- Build your Leadership dashboard
- Personality Basics
- Feedback & Development Talks
- Delegation Tools

## MANAGING STAKEHOLDERS

1 day training to become more effective in managing and dealing with your stakeholders in your organisation. Learn strategies to present yourself and your ideas in order to be heard, understood, and supported.

### Main Topics:

- Stakeholder Toolbox: Identification / Structure and Analysis
- Stakeholder Communication: Essentials for building trust & communicating clearly

**In person, in Berlin Mitte, 10am - 4:30pm. Time invest: 4 days.**  
Choose your preferred dates from our [calendar](#)!

## STRESS MANAGEMENT

1 day to strengthen your resilience and manage your and your team's stress level. Managing stress is easier said than done. But actually, it's much more about managing your thoughts about stress than managing your time.

### Main Topics:

- Breathwork Session to connect your Body & Mind
- Science of stress
- Strengthening Resilience
- Mental health in the workplace

## THIS IS FOR...

For new or aspiring leaders: build your toolbox for a successful start into your new role. Start strong with clarity and a practical tool-kit for you and your team.

## SIGN UP NOW

Secure your spot and sign up: [hello@crispycoaching.com](mailto:hello@crispycoaching.com)  
Save 15% by booking this package.  
Pay 1.935 € + VAT instead of 2.280 € + VAT.

## OPTIONAL: INDIVIDUAL COACHING

Add 2 individual coaching sessions to discuss specific challenges and focus on your personal topics.

# Build a solid foundation for your new role COMMUNICATION PRO

## COMMUNICATION & FEEDBACK

Learn how to express yourself in a pointed and positive way in our 2 day training. Ideal for individual contributors who want to improve their communication and for people with leadership responsibility who want to improve their skills, especially in conversational situations.

### Main Topics:

- Positive language
- Right questions & sincere listening
- Non-violent communication

## CONFLICT MANAGEMENT

1 day training to learn preventing unnecessary and unproductive conflict, while making necessary and productive conflict safe and efficient. Learn which conflicts we actually want because they serve a useful purpose and which ones should we prevent and minimize.

### Main Topics:

- Sources of conflict
- Preventing unproductive conflicts
- Step by step to moderate conflicts
- Encouraging productive conflict

## TOUGH NEGOTIATIONS

1 day to empower your courage and develop the needed skills to negotiate successfully. 90% of the success in negotiations comes from a professional preparation and a confident mindset – one that helps you stay centered, manage your emotions, and connect with your negotiation partner effectively.

### Main Topics:

- Negotiation mindset
- Techniques and Concepts for Successful Negotiations
- Managing emotions & objections

In person, in Berlin Mitte, 10am - 4:30pm. Time invest: 4 days.  
Choose your preferred dates from our [calendar](#)!



### THIS IS FOR...

For leaders and individual contributors who want to master conversations in business: build trust, handle conflict, and negotiate with confidence. Make communication your superpower!

### SIGN UP NOW

Secure your spot and sign up:  
[hello@crispycoaching.com](mailto:hello@crispycoaching.com)  
Save 15% by booking this package.  
Pay 2.050 € + VAT instead of 2.420 € + VAT.

### OPTIONAL: INDIVIDUAL COACHING

Add 2 individual coaching sessions to discuss specific challenges and focus on your personal topics.

# Elevate your leadership to the next level LEADERSHIP PRO



## ADVANCED LEADERSHIP

Sharpen your leadership skills and challenge your managerial style in our 2 day training. Start experimenting with new approaches and position your department strategically. The focus shifts from directly leading a team to guiding other managers — addressing the challenges of being in a 'sandwich position'.

### Main Topics:

- Modern leadership frameworks
- Stakeholder management
- Team culture

## LEADER AS A COACH

1 day training to gain the essential mindset and skills to apply coaching methodologies in your daily leadership practice. Learn about the differences between coaching and leadership and when to use coaching as an impactful approach to empower your team members and help them reach their goals.

### Main Topics:

- Mindset & attitude
- Coaching communication
- Tools & interventions

## FROM STRATEGY TO EXECUTION

Learn a structure & tools to come up with a strategy, deliver it via excellent execution and how to avoid common pitfalls on the way. You will explore how to find the right direction, how to formulate goals that motivate and empower but at the same time ensure accountability.

### Main Topics:

- Approaches to creating strategies
- Ownership and accountability
- Boundaries & ethics

## THIS IS FOR...

For experienced leaders: advance your leadership, empower and motivate teams and manage managers with clarity and purpose. With these trainings, you will grow from good to great leadership.

## SIGN UP NOW

Secure your spot and sign up:  
[hello@crispycoaching.com](mailto:hello@crispycoaching.com)  
Save 15% by booking this package.  
Pay 2.335 € + VAT instead of 2.750 € + VAT.

## OPTIONAL: INDIVIDUAL COACHING

Add 2 individual coaching sessions to discuss specific challenges and focus on your personal topics.

In person, in Berlin Mitte, 10am - 4:30pm. Time invest: 4 days.  
Choose your preferred dates from our [calendar](#)!

# What to expect... YOUR TRAINING EXPERIENCE

Unlock your potential with crispycoaching: Where each training is tailored to transform your skills and elevate your success.

## THE PROGRAM

In each training, you will meet **peers** from other companies. Who to expect? Professionals from all around the world, especially from Berlin Tech Startups & Scaleups. The **groups** are **small** (max 15 people) and super diverse. Meet software engineers, creatives, sales and marketing professionals and **experts** from **all fields**.

You can **choose** your **preferred dates** from our training calendar and create your own development journey.

## YOUR COACHES

Our coaches are experienced **psychologists** with real **business experience**.

With backgrounds in psychology, coaching and leadership development, they bring both **experience** and **empathy** to every training.

Having worked in various companies themselves, they know the real challenges leaders face. Together, they have supported and trained more than **1,000 leaders**, helping them grow with clarity, confidence, and purpose.

## THE METHODS

Our trainings are focused on building a methodological foundation and toolset with **real impact** for your role.

We combine input and tools with **exercises** that allow you to **reflect** your challenges, learn from peers and get **feedback** from your coaches.

The trainings are **highly interactive** and designed as holistic learning experiences.

## GROUPS, LOCATION & MORE...

Join us in our lovely **crispy loft** in **Berlin Mitte**, where we go above and beyond to create an inspiring and enjoyable learning experience.

Start your day with good **coffee**, **healthy snacks**, followed by a **delicious lunch**. All in our bright, open training space with a relaxed atmosphere and great music during the breaks. We take care of every detail to make sure you feel **comfortable and energized**...

... because learning works best when you feel good :)



# TRAINING DATES 2026

# 2026

Jan	Feb	Mar	Apr	May	Jun		Sept	Okt	Nov	Dez
Comm. & Feedback		18. & 19.			10. & 11.			7. & 8.		
Starting Leadership		26. & 27.		22. & 23. 23. & 24.		18. & 19.		24. & 25.	04. & 05. 26. & 27.	
Advanced Leadership	28. & 29.						16. & 17.		25. & 26.	
Motivating Teams								15.		
Stress Mngt. & Resilience			26					9.		
Conflict Management				14.					2.	
Intercultural Collaboration									5.	
Women in Leadership					11.					
Leader as a Coach				19.						
Change Management					16.					
Managing Stakeholders		25.					14.			
From Strategy to Execution				20.						
Tough Negotiations			15.						10.	

summer break, yeaaay!

# Crispy COACHES

All our coaches are **certified**  
and experienced.



**Eva**

- Assessed, trained and coached over 1000 leaders in 15 years.
- Psychologist, business coach and certified trainer. Founded crispycoaching to create cool training experiences.
- Lived all over the world and speaks 5 different languages.

**Svenja**

- Built a startup from scratch and lead several big teams in product & tech and sales.
- Organisational psychologist, business coach and certified trainer.
- Has a brewery label because why not!

**Felix**

- Worked in the startup & consulting world for over 10 years and has seen it all ;).
- Reads way more scientific articles than all of us together.
- Psychologist, coach and trainer.

**Julia**

- Is super experienced in big scale transformation projects.
- Helps you to find new ways of communicating and working.
- Holds a M.A. in Politics and Administration (no one of us knows exactly why :)).

**Lea**

- Lived a double life for almost a decade making history documentaries and working as a trainer.
- Strives to help you be happier and more fulfilled at work.
- Aha-moments creator & creative training concept mastermind.

# Crispy EXPERTS

In addition, we gathered **smooth experts** who will teach you special skills.



## Lars

- Worked for the german secret service (pssst... don't tell anybody).
- Trains Leaders, Procurement and SalesTeams and will level up your communication skills.
- Will tell you what blue elephants have to do with negotiations.
- **Join Lars' Masterclass: Tough Negotiations**

## Naima

- Naima will help you identify what is really important for your organisations' growth.
- Has a doctorate in neuropsychology and combines scientific approaches and practical experience.
- **Book Naima for Assessment Centers**

## Florian

- Florian former VP at Zalando has helped to scale one of Berlin's startup success stories.
- **Join Florians' Masterclass: From Strategy to Execution**

## Giovanni

- Giovanni is a certified **PSYCHEDELIC BREATH®** teacher from Berlin. He will guide participants through an explorative journey.
- No substances are involved during the practice :)
- **Join the session by attending our Stress Management Training**

## Christofer

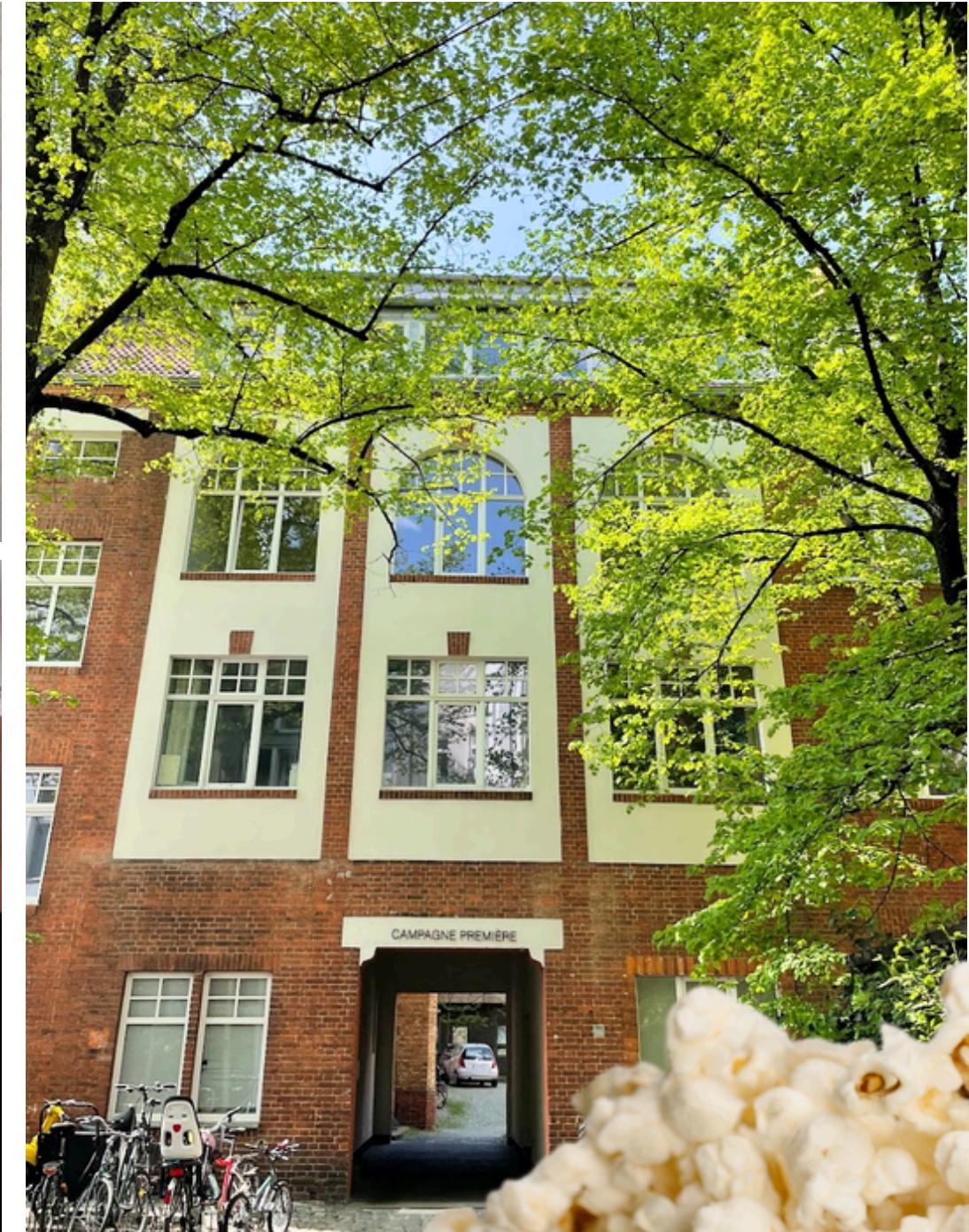
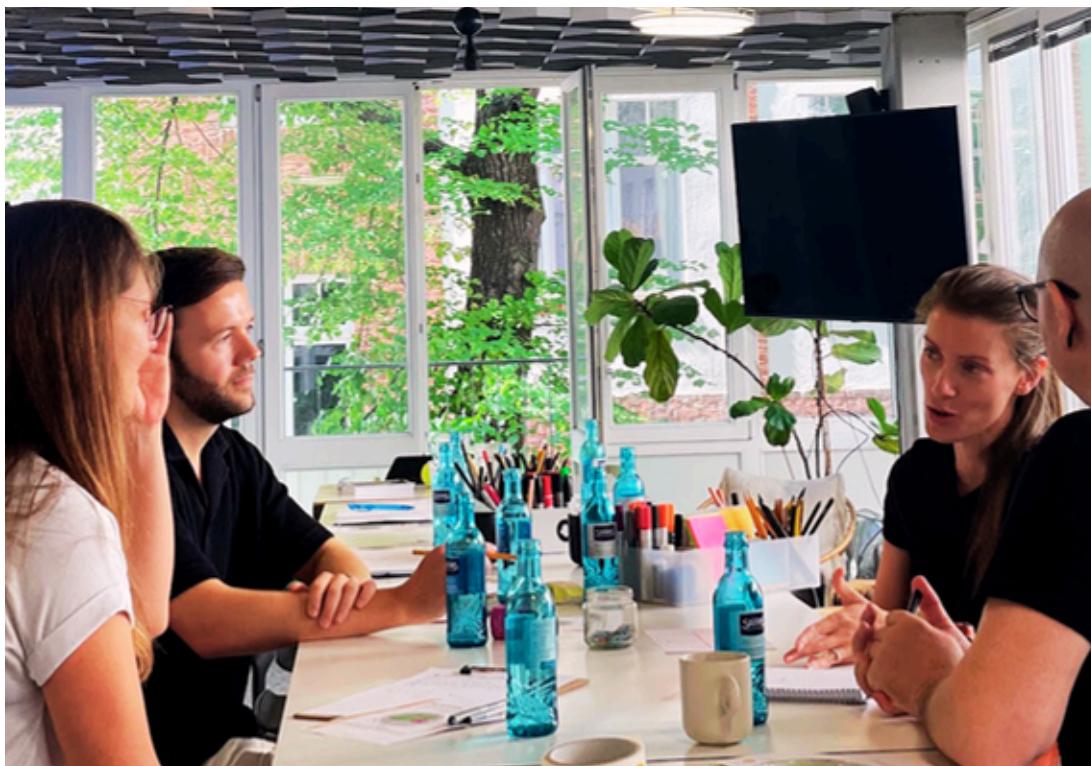
- Has worn many hats: psychologist, systemic coach, design manager, UX researcher.
- Empowers you in UX, design thinking, AI and team collaboration.
- World's best lego dream castle architect (source: daughter).
- **Join Christofer's Masterclass: Me, my team & AI**

## Josepha

- Knee-deep into the topics of psychology, human factors and AI.
- Trainer-to-be and amazing group-facilitator for big groups.
- Our official anti-cringe expert
- **Join Josephas Masterclass: Me, my team & AI**

# Welcome to our CRISPY LOFT

We want to create a fantastic **experience** on all levels: with our great **loft**, **impactful** and fun exercises, **diverse** and **small participant** groups, good vibes and amazing snacks and coffee....;)

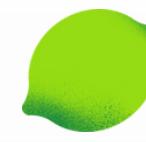


# We love TECH

Connect with **like-minded** professionals  
from more than 30 tech and other cool  
companies in Berlin.



Around**home**



HELLO  
FRESH



Blinkist



contentful

TRADE  
REPUBLIC

verdane

GET  
YOUR  
GUIDE

AMBITION

AS GOOD AS NEW - AS GOOD AS NEW

nu3



SONY MUSIC

R<sup>G</sup>

Ñ26

scalable  
.CAPITAL

C O D E \_  
F A C T O R Y  
( D K B ) ;

POSCHE  
PORSCHE

agnostic

LOVEHONEY  
GROUP

ZENJOB

Wooga

ecovadis

sumup<sup>®</sup>

HolidayPirates

Grover

FLiXBUS

Flink'

crispy

# COACHING & TRAINING

## for international talents, leaders and teams



**crispycoaching**  
Chausseestraße 116  
10115 Berlin

[hello@crispycoaching.com](mailto:hello@crispycoaching.com)



Check our website to learn more

[www.crispycoaching.com](http://www.crispycoaching.com)